

RENSSELAER POLYTECHNIC INSTITUTE

Collegiate Section of the

SOCIETY OF WOMEN ENGINEERS



SWE

The Society of Women Engineers, founded more than 55 years ago, is currently the largest non-profit educational and service organization for student and professional women in engineering and technical fields. SWE encompasses more than 17,000 members from 100 professional and 300 collegiate sections. SWE focuses on educating young women about the opportunities available to them in engineering, and serves as an information center for all female engineers, and to encourage women to strive for higher levels of education and professional achievement.



2009 Regional Conference, Northampton, Massachusetts

RPI Section

The Rensselaer Polytechnic Institute section of SWE was founded in 1975. Since then, we have aimed to encourage and support women in pursuit of an engineering career through corporate interaction, professional

development, outreach to young girls, and social events. We take pride in our large membership base, active members, dedicated officers, and strong events. In the past few years, we were recognized as the largest New England Region section, had an officer win 3rd place in the Collegiate Poster Competition at Nationals, and were recognized at the National Conference for our outstanding outreach programs.

Sponsoring RPI SWE

Since SWE is a non-profit organization, corporate sponsorship is vital to our success. By sponsoring SWE, you will be supporting female engineers developing professionally, gaining leadership skills, and reaching out to younger girls. By supporting SWE, you will gain campus recognition, as your company's name will be featured on all advertisements for the sponsored events, support our goals to educate the public about engineering, and help ease the transition to the professional world for many. Your support plays a vital role in our planning by becoming a highly valued professional resource. We will gratefully accept any kind of sponsorship, but would like you to please consider the following options:

Platinum	\$3000
Gold	\$1000
Silver	\$500

With these levels of sponsorship, your corporate logo will be featured at the sponsored events and corresponding advertisements, listed on meeting agendas, and displayed on our website.

Highlights of RPI SWE Events

General Body Meetings

RPI SWE holds monthly general body meetings where we share upcoming events and opportunities with the members. Often, there are refreshments or door prizes included. These meetings also provide an excellent opportunity for sponsor announcements, advertising, and speakers.

Professional Events

A key focus of RPI SWE is to provide valuable professional development opportunities for our members. In the past, we have held resume and interviewing workshops, an annual etiquette dinner, graduate school and professional panels, and networking opportunities. Often, members look for ways to learn about specific companies in situations other than career fairs. If your company has a workshop or speaker that would provide a worthwhile professional experience for our members, please let us know.

Social Events

In addition to growing professionally, we aim to encourage a social network that will last beyond college. To foster this connection, we have social events including a welcome back barbeque, holiday social, member recognition ceremony, self-defense workshop, and bowling night.



National Conference, Baltimore, Maryland

Special Events

RPI SWE coordinated with NSBE and SHPE to plan the first annual Breaking Barriers: Women Unite event where generous donations from corporate sponsors allowed women from each of these groups to come together as a unit and discuss issues that affect all female engineers.

Outreach

Another important aspect of RPI SWE is reaching out to younger girls to expose them to engineering and technical fields. We feel that it is very important to look towards the future to help the roles of women in engineering to continue to grow. Recently, we have helped Girl Scouts earn technical badges, held Introduce a Girl to Engineering Day, and Exploring Engineering Day. We have also reached out to the campus by hosting a campus-wide Quizbowl during National Engineering Week and have organized panels for the freshmen to help them transition to their sophomore year.

Conferences

One of the most beneficial things a SWE member can do is attend a national or regional conference. These conferences provide an unforgettable experience to network with hundreds of other professionals and students. They serve to foster new ideas and creativity within the organization, motivate members to become more involved in SWE at the collegiate level, and inspire a desire for lifetime involvement. Each year, we try to send as many of our officers and members as possible to the conferences to witness the excitement first hand.



To sponsor RPI SWE

Please make checks payable to **RPI SWE** and mail to our advisor:

RPI SWE
Linda Schadler
114 Materials Research Center
110 8th Street
Troy, NY 12180

Please provide us with a corporate logo so we can advertise your sponsorship. Please let us know if you would like to sponsor a specific event or a specific type of event. Events in which we need funding are the National Conference, Quizbowl, and networking opportunities with other SWE members, professionals, faculty, other professional campus organizations, and alumni.

THANK YOU very much for your support!
Our activities would not be possible without your help!

Questions or Comments?
Please contact:

Morgan Weest
RPI SWE Corporate Coordinator
weestm@rpi.edu



<http://swe.union.rpi.edu/>